

Monday April
3rd, 2023

BEYOND THE BARK

HAPPY EASTER



HAPPY PASSOVER

SAFETREE

Issue
#4

Safe Tree

Seasonal Spotlight

April Showers

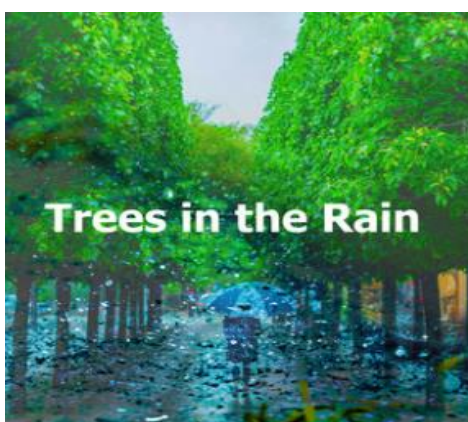
April showers bring May flowers, but did you know they also bring some serious tree swag? That's right, trees love April showers and can't wait to show off their new spring looks!

As the rain pours down, trees start to shake off their winter coats and get ready to impress. They sprout fresh leaves, flaunt colorful blossoms, and put on a show that would make any fashionista proud.

But it's not just about looks - April showers also give trees a much-needed drink of water. Just like us, trees need to stay hydrated to look and feel their best. The rain helps to moisten the soil, making it easier for trees to absorb nutrients and grow strong.

And let's not forget the fun factor - who doesn't love a good rain dance? Trees love to sway in the wind and show off their moves during a rain shower. It's like their own private concert, and we're all invited to watch.

So next time you're caught in an April shower, take a moment to appreciate the beauty and joy that trees bring to our world. They may not have umbrellas or rain boots, but they sure know how to rock a rain shower!



Calling all Rain Dancers!!



Ivan Fredette President Safe Tree Ltd.

C. Hackberry

Safe Tree...Always More to the Story

Simply put Ivan Fredette liked climbing trees and the feeling of a chainsaw in his hands. He had always been fascinated by trees and their importance in our ecosystem. While working for Hydro One in their forestry department in 2010, Ivan decided he would make the leap and become an entrepreneur...Safe Tree was born. Focused on arboriculture, with safety and conservation of the environment as his top priority, Ivan spent his days learning more about tree care, safety techniques, developing his skills and providing education to those enrolled in the arborist program at Humber College.

Ivan started Safe Tree as a weekend business from his home, with just a few basic tools and a lot of determination. At first, and as with many startups there were good times and bad, but he was determined to make a difference in the industry.

The business gained momentum, acquired more clients, and word began to spread about the company's focus on safety and conservation of the environment. Even with the company growing, Ivan knew that to truly make a difference, he needed to expand his business so that he could do more.

The decision was made to make Safe Tree a truly family business as Ivan recruited his mother, who had great experience in business, and his partner Rose, who was skilled in finance. Together, the three of them formed a strong team and worked tirelessly to take Safe Tree to new heights.

As the workload grew so did the Safe Tree crew! Always keeping the company's core values top of mind and after three years of hard work and dedication, Safe Tree was able to reach their first major financial goal. Reaching this target allowed Safe Tree to expand their services, add more employees and offer even more specialized health care programs for trees.

The company became involved in their local community, participating in tree planting events and educational programs, which continues today. In 2021 Safe Tree moved into our new location at 1350 Maple St in Pelham. The move to a larger facility has allowed our Research and Development team to expand their studies and apply their findings to enhance all products and services.

With Ivan's determination, family support and a team that believes, Safe Tree has become a leading full-service arborist company, all while maintaining their focus on safety and conservation of a healthy environment.

Green Stories

Good News For “A Change”

Click or copy and paste the link into your browser

<https://happyeconews.com/old-growth-trees-sequester-more-carbon-help-prevent-wildfires/>



From “The Tree” Recipe of the Month
Happy Easter and Passover!

Lemon Coffee Cake

Instructions

- To make homemade lemon curd, in a saucepan melt the butter. Remove from the heat, add sugar, lemon juice, and lemon zest, and whisk to combine. Add eggs and whisk well. Place over medium heat and cook for 5-6 minutes until all sugar dissolves and the mixture is thick enough to hold the marks from a whisk. Cool completely.
- Preheat the oven to 350 F. Line 8 x 8 x 2-inch square baking pan (or 9 x 9-inch pan) with parchment paper leaving an overhang on the sides, spray with non-stick spray and set aside.
- First, make the crumb topping. In a bowl stir together flour, sugar, brown sugar, and salt. Then add melted butter and stir with a fork until pea-size crumbs form. Set in the fridge until ready to use.
- To make the cake beat softened butter for a minute, then add sugar and beat until creamy. Add lemon zest, vanilla, and eggs and mix to combine.
- Add sour cream and mix well, then mix in flour, baking powder, and salt. Spread half of the batter in the prepared pan.
- Spread 1 cup of lemon curd over the batter but don't go all the way to the edges (or it will burn during baking).
- Spoon the remaining batter on top.
- Beat cream cheese, vanilla, sugar, and egg until smooth. Spread cream cheese mixture over the batter.
- Sprinkle with a crumb topping and bake for about 45-55 minutes or until the center has set. If it browns too much tent the top with aluminum foil.
- Cool for 30 minutes in the pan, then pull the paper and lift the cake and transfer to a rack to cool completely.
- Dust with powdered sugar before serving if desired.

Ingredients

Crumb Topping:

- 2/3 cup all-purpose flour
- Dash of salt
- 3 Tablespoons light brown sugar
- 5 Tablespoons sugar
- 4 Tablespoons unsalted butter-melted and slightly cooled

Cake:

- 1 1/2 cups all-purpose flour
- 1 teaspoon baking powder
- 1/4 teaspoon salt
- 6 Tablespoons unsalted butter-softened
- 1 cup sugar
- 1 teaspoon vanilla
- grated lemon zest from 1 lemon
- 2 eggs
- 3/4 cup sour cream
- 1 cup lemon curd (store-bought or homemade)

Cream Cheese Filling:

- 8 oz. cream cheese-softened
- 1 egg
- 1/2 teaspoon vanilla
- 4 Tablespoons sugar

Homemade Lemon Curd:

- 1/2 cup lemon juice
- 2 teaspoons lemon zest
- 1/2 cup sugar
- 2 eggs
- 5 Tablespoons unsalted butter

THE TREE DOCTOR IS IN!!



HAVE QUESTIONS OR CONCERNS REGARDING YOUR TREES AND PLANTS?

Our Tree Doctors will help provide expert advice on what you can do to make your trees and plants bloom and grow better than ever!

Plant Health Care Hotline By Phone...

12PM – 2PM EVERY TUESDAY AND THURSDAY APRIL – SEPTEMBER
866-825-6219 OR 289-897-0330

Hotline Email...

TREEDOCTOR@SAFETREE.CA

(You will receive a response within 24hrs during regular business hours)

Our Plant Health Care Hotline is Provided Free of Charge!

AND THE WINNER (NAME) IS...



SCOUT

Watch out for Scout on our website, in our social media and supervising our superhero programs. Scout will be everywhere this year, watching out for our urban forests and having some fun along the way!!

Keep an "eye" out for our May contest featuring Scout!

BEYOND THE BARK MAY EDITION

Mulch It Up Baby Now

Safe Tree Community Involvement and Programs

Good News For a Change

Make Mom Feel Good...Mothers Day Recipe

Please feel free to provide us with your feedback or suggestions for our Beyond the Bark Newsletter. Send correspondence to admin@safetree.ca